



Food allergy app for teens now available on iPhone and other mobile devices



TORONTO, ON – January 22, 2013 – Teenagers with food allergies face many unique challenges managing a life-threatening condition while leading a normal teenage life. Anaphylaxis Canada has made things a little easier for them by putting life-saving information in the palm of their hands through a new smartphone app available on iPhones and iPads.

The “WhyRiskIt?” food allergy education app was created to educate allergic pre-teens, teens and young adults about the signs and symptoms of anaphylaxis, treatment and emergency procedures - information that should be at the fingertips of all allergic teens. It also offers support by integrating the [“Allergy Free Press”](#) blog stream which features stories, tips and advice from a contributing team of allergic youth.

It is a free app that is available in [Apple’s App Store](#) and can be found by searching the term “WhyRiskIt”. It is available for both iPhone and iPad, in addition to phones and tablets running the Android and Blackberry operating systems through their respective app stores.

The app was developed by Nick Pothier, a 19 year-old University of New Brunswick student who is allergic to peanuts and tree nuts. Nick has had life-threatening food allergies his entire life and wanted to use his knowledge to create an app that would help other youth at-risk for anaphylaxis

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learn more about serious food allergies. Nick's hope is that the app will provide easy to access information for teens with allergies so that they can be safer and take fewer risks.

"I believe this app will be very effective for educating teens about allergies since more and more young people are using cell phones and tablets which go everywhere with them."

Kyle Dine, Anaphylaxis Canada's youth project coordinator, is proud of Nick and his efforts and praised his work with the organization's Youth Advisory Panel. "It is incredible the amount of time Nick put into this app," said Dine. "We are also excited that Anaphylaxis Canada's Youth Advisory Panel was able to help by reviewing and providing feedback on the app every step of the way. This is truly an app made by allergic youth, for allergic youth."

The WhyRiskIt? App is now available for download in the [Apple App Store](#), [Google Play store](#) and [Blackberry App World](#).

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